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MEMORANDUM FOR: Members, CIA Welfare Assistance Board

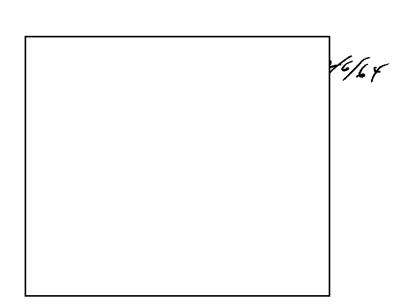
SUBJECT: Allocation of Funds - Recreation Association

- 1. Attached is a memorandum from the President, 25th Hour Recreation Association requesting that the Welfare Assistance Board allocate the sum of \$650 to the Recreation Association.
- 2. The purpose for which the money is needed, i.e., ticket service, is considered by many to be the key to the success of the newly formed 25th Hour Recreation Association. Not only should the ticket service result in many employees joining the Association who would not otherwise join, but the income-earning potential of a ticket service gives promise of making the Association a self-sustaining activity. Although no specific requirement now exists for the expenditure of funds for this service, we anticipate occasions when a deposit might be required or when there might be minor fees or charges. We are reluctant to embark on this program without funds to cover such requirements and they cannot be accommodated within the recreation budget which you recently approved.

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15 JAN 1964

MEMORANDUM FOR: Chairman, CIA Welfare Assistance Board

SUBJECT : Allocation of Funds to Recreation Association

1. Approval is requested for allocation to the Recreation Association of the sum of \$650 by the Welfare Assistance Board.

- 2. As you know, the newly created Recreation Association is planning to conduct an all-Agency membership drive to increase participation in current recreation activities. Acknowledging that many employees may not be interested in actually participating in some of the current clubs and activities, some new way must be devised to attract this group of Agency employees to the Recreation Association and to obtain their membership. One such means is to offer to them a ticket service whereby they could purchase tickets conveniently and often at a substantial saving. Consequently, we consider it extremely important to have in hand some commitments with outside enterprises for ticket discount purchases before we actually conduct the membership drive in March 1964 so as to be ready immediately to offer a ticket service to Association members. We can also incorporate in our membership drive publicity information on the kinds of tickets we are prepared to sell to members. To do so, however, requires that we begin now to make our contacts with outside activities and to enter into some agreement as to arrangements, prices, etc.
- 3. The Recreation budget previously approved and the \$2,000 received from the Welfare Assistance Board did not include anticipated expenditures for the proposed ticket service. Since operating funds currently available to the Association are needed for current clubs and activities, no portion of these funds can be diverted to the need described above. At the same time, however, the new sum requested for the proposed ticket service is needed only to get the ticket service started. Once the ticket service becomes fully operative and new income is derived therefrom, we hope that the 25th Hour Recreation Association will become a contributor to the Welfare Assistance Fund and withdraw as a beneficiary.

STATINTL

President

25th Hour Recreation Association